

SAKARÉ

LONDON • PARIS • BERLIN

THE VOYAGE TO BEAUTIFUL SKIN IS ONE OF ELEGANCE AND ENCHANTMENT. AT SAKARÉ, WE SOURCE ONLY THE MOST POWERFUL SKIN-GLORIFYING INGREDIENTS THAT NATURE HAS TO OFFER IN MAKING YOUR VOYAGE COMPLETE.

WE INVEST CONSIDERABLE RESEARCH AND RESOURCES IN CREATING SCIENTIFICALLY-PERFECTED INFUSIONS THAT RECHARGE YOUR SKIN WITH REVITALIZING NOURISHMENT AND OFFER AN EXCLUSIVE SKINCARE EXPERIENCE THAT CAN ONLY BE DESCRIBED AS EXQUISITE INDULGENCE. A FIRST-CLASS VOYAGE TO POISE AND REFINEMENT THAT WILL ENVELOP YOU IN DELIGHT.



About Sakaré

The Sakaré brand offers women the pinnacle of premium, result-oriented skin care through an eclectic range of pampering formulations that successfully synergize the best that nature and cosmetic technology have to offer. Our skin-glorifying face and body care products are powered by exclusive natural ingredients, sourced locally from diverse regions across the globe. Carefully balanced derivatives of plants, minerals and sea algae combine their proven abilities to repair, revive and rejuvenate tired and damaged skin, restoring it to youthful luster. Sakaré works with innovative skincare labs and leading manufacturers from all over the world in developing two premium product lines – an exclusive range of result-oriented skincare with powerful anti-aging properties and a collection of delightfully pampering bodycare products.

The Sakaré Brand

Sakaré is all about attaining the peak of self-realization and ambition. It's a self-indulgent, exclusive journey to aspire to look one's personal best. A voyage to beauty filled with pampering delights.





Sakaré Product Lines





Bodycare Range

Sakaré Bodycare is filled with natural skin-healthy ingredients known for centuries for their positive impact in enveloping tired skin in pampering delight that lingers on.

Skincare Range

An uncompromising selection of the finest natural face care ingredients perfected by science into effective, results-based anti-aging formulas. Elegantly and effectively addresses every skincare challenge.

Sakaré Brand Look

The look & feel of the Sakaré line combines vintage elegance and a hint of retro-luxury with very clean modern lines and contemporary design. It serves as a perfectly balanced aesthetic that frames the brand's roots in classic beauty care provided by naturally skin-healthy ingredients harvested from choice locations and in innovative skincare perfected by today's cutting-edge scientific advances.







Competitive Landscape

"What Apple did for Electronics, Nike did for Sporting Goods, MAC did for Makeup - SAKARÉ is doing for Skin Care"

COSMETICS

	SAKARÉ	LA PRARIE	SHISEIDO	MAC	KIEHLS
Product Innovation	X	Х	Х	Х	Х
Skin Care					
Body Care	X				Х
Anti-Aging Cosmetics	x	Х	Х		Х
Luxury Product Range	Х	Х	Х		
Stand Alone Retail	X			Х	Х
Customer Service	х			Х	Х
Client Interaction	X			х	Х
Product Demonstration	x			x	X

BENCHMARKS

	SAKARÉ	APPLE	NIKE TOWN	JACK RABBIT	LULULEMON
Product Innovation	X	Х	х		Х
Skin Care					
Body Care	X				
Anti-Aging Cosmetics	X				
Luxury Product Range	Х	Х			Х
Stand Alone Retail	X	Х	Х	Х	Х
Customer Service	Х	Х	Х	х	Х
Client Interaction	Х	Х	х	Х	Х
Product Demonstration	X	x	x	x	x

SKIN CARE

A luxurious journey to beautiful, radiant skin.

At Sakare, we source the most powerful skin-enhancing ingredients from all over the world and combine them with the very latest scientific technology to invite you on an indulgent journey to repair, revive and renew your skin from top to toe. Explore the luxurious Sakare collections and prepare to be amazed.

Sakaré.



ANTI WRINKLE EYE SERUM

SAKARE.

S AN EXCLUSIVE OVAGE TO REFINEMENT THAT WILL ENVELOP YOU IN DELIGHT.

















BOTANOX

Sakaré botanox[™] is a premium range of age-defying skin care composed of nature's finest bounty.

The infusion of rare botanical ingredients swiftly achieves a smooth, relaxed contour and even-toned appearance. Enjoy an injection free boost of youthful elegance for complexions that demand to be seen.

Sakaré.







24KGOLD

The journey to beauty is golden. Powered by nature's most precious metal and enriched by carefully selected, youthenhancing ingredients, sakaré 24-kt gold is a range of premium skincare that restores clarity, radiance and flexibility to your complexion, enabling a look that is pure gold.

Sakaré.



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ANNA 24K GOLD



BODYCARE

All of our Bath and Body collections come in a choice of three exquisite fragrances:

Passion - a delightfully sweet and delicate fragrance with the fruity overtones of passion fruit and nectarines.

Ocean - a fresh and invigorating fragrance reminiscent of summer holidays and surf spray.

Pathcouli - a dark and enigmatic scent which is warm, woody and sensuous.

Sakaré.

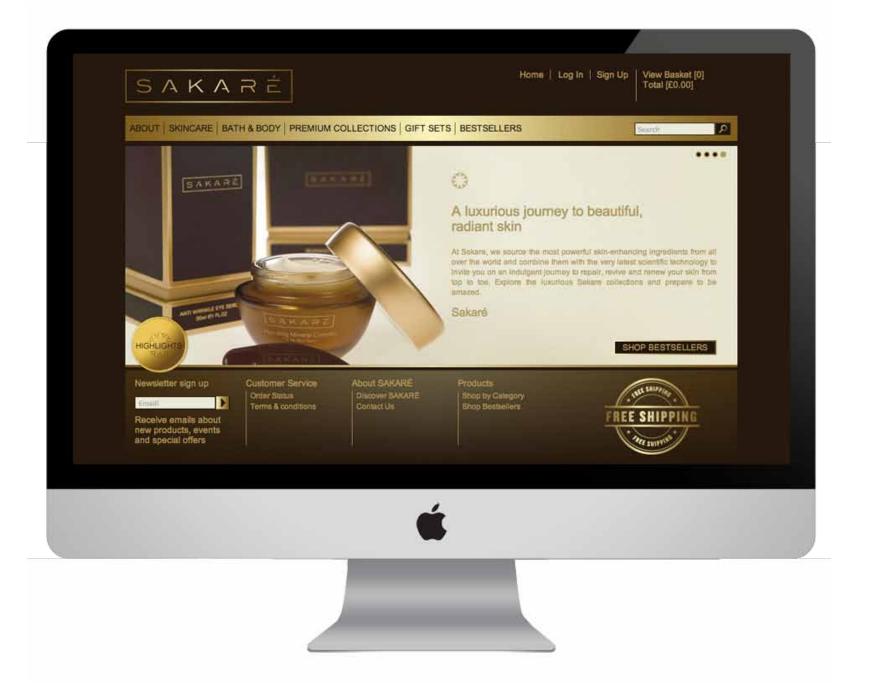


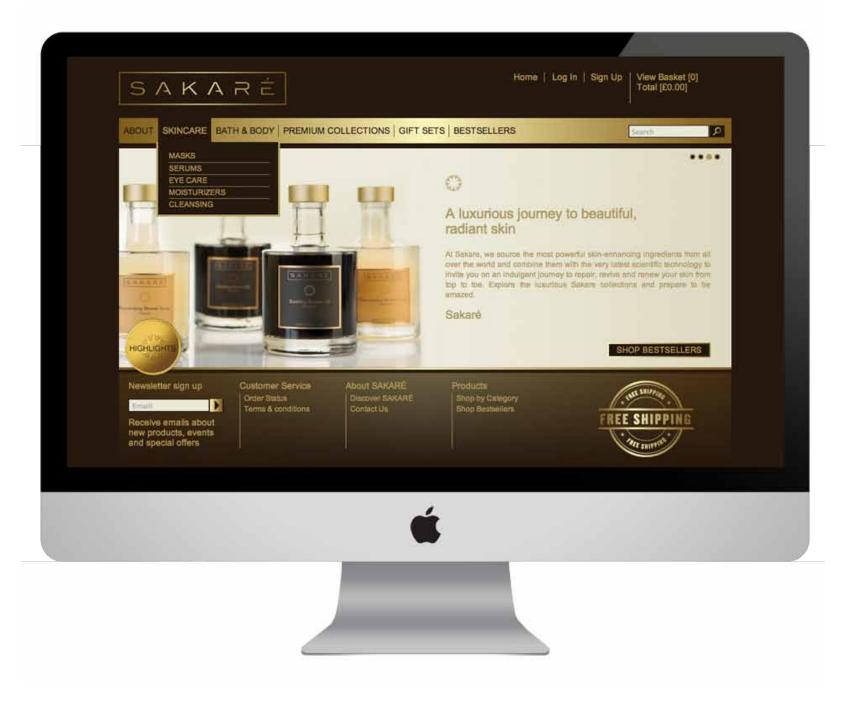


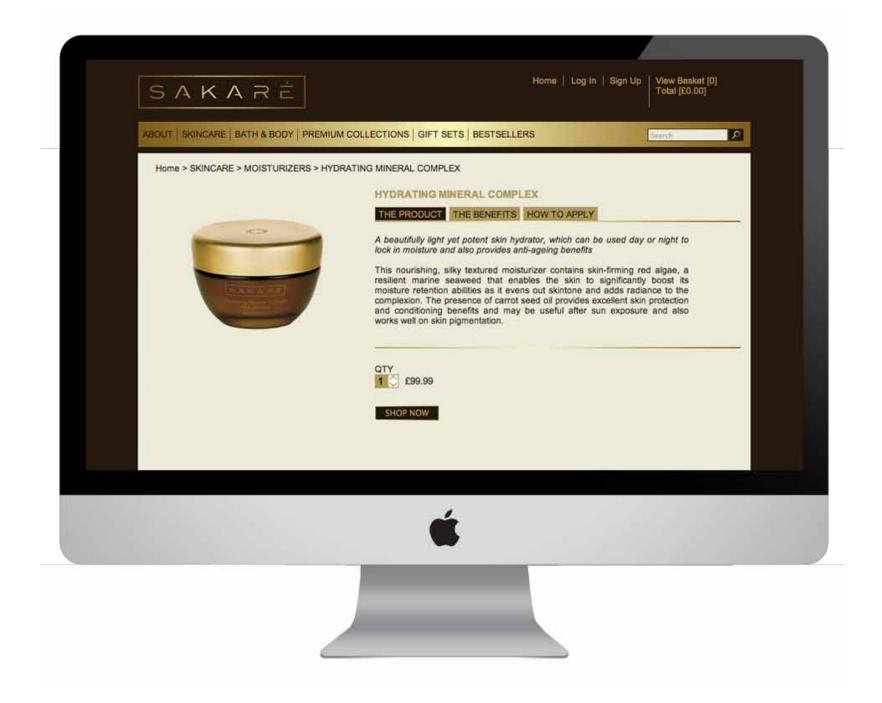




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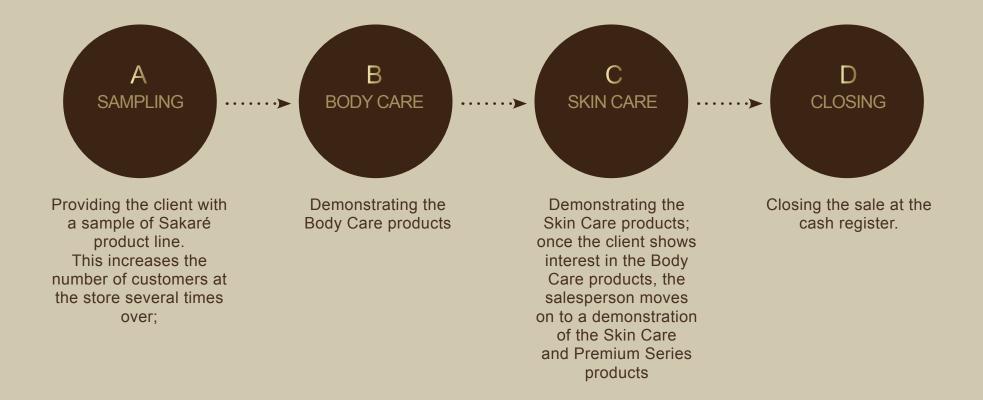


PRICE LIST

•••••		UK Retail Price
Skin Care	Hydrating Mineral Complex	£99.99
	Regenerating Peeling Mask	£129.99
	Intensive Nourishment Mud Mask	£150.00
	Anti Wrinkle Eye Serum	£164.99
	Anti Wrinkle Eye Cream	£124.99
	Fortifying Facial Serum	£160.00
	Calming Milk Cleanser	£39.99
	Gentle Face Toner	£39.99
	Exfoliating Face Gel	£39.99
Botanox Mask	Botanox Cream	£300.00
	Botanox Mask	£300.00
	Botanox Serum	£300.00
24K Gold	24K Gold Cream	£300.00
	24K Gold Mask	£300.00
	24K Gold Serum	£300.00
Body Care	Luxuriating Body Butter	£39.99
	Enriching Shea Butter	£39.99
	Deep Cleansing Salt Scrub	£44.99
	Soothing Shower Oil	£34.99
	Rejuvenating Shower Scrub	£34.99
	Mud Soap & Salt Soap	£15.00
	Calming Foot Cream	£29.99
	Hydrating Hand Cream	£29.99
	Nail Kit	£39.99

Sales Philoshopy

The sales method is interactive, and includes a frontal explanation and a demonstration of the products on the customer. The four stages of the sales process are as follows:



Sales Philoshopy

Sakaré boutiques are designed with luxurious details that are vaguely reminiscent of the interiors of great cruise liners of yesteryear. <u>A station by station flow</u> and the intimate accompaniment of trained salespeople assures that every patron can experience and appreciate the full breadth of the product range from spa to skincare.



Interior Store Elevation



50 Neal Street



Sakaré London



Sakaré Paris



Sakaré Berlin







Thank You.