

JOB DESCRIPTION	Main Responsibilities	Description	Relevan. ***	PM Form
		Photographs Guest in special studio portrait sets on board and expose the pictures in the Photo-Gallery	3	✓
		Ensures that all materials, machines and equipment are in good working condition, immediately reporting any faults or damages to the Photo Manager in order to assure continuous photo service	3	✓
		Assures the opening of the Photoshop for selling activities during the cruise according to manager instructions and ensures that photo products on sale are well displayed in order to maximise revenue opportunities	3	✓
		Assembles and disassemble the photo sets according to the instructions of the manager in order to provide professional photo shooting to the Guests	2	✓
		Assists during embarkation days to take identification pictures of embarking Guests in order to speed operation	1	✓
		Takes active part in a work environment that support a successful safety culture. Is a dynamic contributor in following safety policy and procedures.	3	

*** Relevance: 1 Marginal; 2 Secondary; 3 Primary

The Shades Photographer must have:

an excellent knowledge of image composition in general (rule of third, golden ratio, lines)

He/she works in every location inside the ship (with different kind of lights and color temperature, with flash, day light from windows and Led) and outdoor (even here with different kind of light and color temperature, from morning light till sunset)

An excellent knowledge of equipment and which kind of lenses to use in every situation

It's mandatory to have a great people management (he must understand Guest profiles for involving people really interested to the product and to spend money)

The first day of cruise, the Shades Photographer must make the «GIRO» shooting on board, outside and inside the ship, to make a first contact with the potential clients, showing them his/her doing in action and explaining them the kind of service he/she can offer.

After that, the photographer has to edit the pictures and then send them to the Lab, to have the prints as soon as possible to expose them in the Photo Shop and so to obtain the possibility already in the first day of cruise to have the material showing the difference between the photo made by a Shades Photographer and these of a standard Portrait Photographer.

The Shades Photographer must have his own portfolio on board, so is in his interest to collect good pictures or better, good «stories», with relative Disclaimers to fill his album.

He'll have to keep with him also in changing Vessel and periodically, to change his pictures with new ones to have always a fresh and renewed portfolio that shows to the potential clients his personal style.

He/she works with emotional pictures and warm feeling to show happiness and love